

Media Coverage Update

October

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1.	30-Oct	Express Pharma	Online	Upskilling and reskilling: Key to driving innovation in India's pharma sector
2.	30-Oct	Express Healthcare	Online	Healthcare experts welcome Ayushman Bharat's expanded coverage for seniors over 70

ONLINE AND TRADE

Publication	Express Pharma
Date	30 th October 2024
Edition	Online
Headline	Upskilling and Reskilling: Key to driving innovation in India's pharma sector

Upskilling and reskilling: Key to driving innovation in India's pharma sector

Anil Matai, Director General, OPPI emphasises that to address the evolving skill needs of the industry, both government and industry bodies need to work together to create skill development programmes

By Anil Matai — On Oct 30, 2024

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Anil Matai, Director General, OPPI



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India's pharmaceutical industry, the third largest globally by volume, plays a key role in improving global healthcare outcomes. The Covid-19 pandemic accelerated the digital transformation and underscored the importance of adaptability. In this evolving landscape, upskilling and reskilling have become essential as technological advancements, regulatory changes, and the demand for innovative healthcare solutions continue to grow.

A skilled workforce is critical to addressing the complexities of modern drug development and personalised medicine. Upskilling helps professionals stay proficient in cutting-edge technologies like AI, data analytics, and biotechnology.

Publication	Express Healthcare
Date	30 th October 2024
Edition	Online
Headline	Healthcare Experts welcome Ayushman Bharat's expanded coverage for seniors over 70

Anil Matai, Director General, Organisation of Pharmaceutical Producers of India (OPPI):

“We commend the government’s far-reaching steps, led by Prime Minister Narendra Modi, to strengthen India’s healthcare infrastructure through a series of transformative projects. These initiatives reflect a commitment to ensuring that quality healthcare is accessible across the country and underscore the critical role that health plays in building a resilient and prosperous nation.

A key development in this vision is the expansion of Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (PM-JAY), which now includes health coverage for all senior citizens aged 70 and above, irrespective of income. This extension is a monumental step in providing India’s elderly population with financial protection and healthcare support, reducing the healthcare burden on families and enhancing the country’s commitment to inclusive care.

In support of a robust healthcare ecosystem, the launch of a Central Drugs Testing Laboratory in Bhubaneswar, along with several projects under the Production Linked Incentive (PLI) scheme for medical devices and bulk drugs, marks another milestone. These initiatives are set to strengthen India’s R&D and testing infrastructure, as well as its manufacturing capabilities for high-end medical devices and critical care equipment. They are essential to promoting self-reliance and fostering growth within the healthcare sector under the Make in India initiative.

Notably, the launch of the U-WIN portal to digitalize immunization services represents a transformative step for preventive healthcare. By providing timely access to vaccines for nearly 2.9 crore pregnant women and 2.6 crore infants annually, it will lead to saving countless lives and will advance India’s public health objectives. Such an approach, focused on early intervention and preventative care, is instrumental in reducing healthcare burdens before they arise.

OPPI remains dedicated to supporting these transformative efforts, which stand to make lasting contributions to India’s healthcare landscape, promoting a healthier, more resilient, and self-sustaining nation.”